Clever Devices

CleverMetrix
Real-Time Reporting

Clever Devices designs and develops breakthrough solutions for transit systems that are proven to increase efficiency and reduce operation costs while improving the passenger experience.

Across all departments, your agency uses data to make decisions in various ways. But, if all departments don't have easy access to the same data or that data isn't available in real-time, it's impossible to make the types of immediate decisions required to provide the safe and efficient service your riders demand. With **CleverMetrix**, all your departments have access to the same real-time data, which they can customize on an easy-to-configure dashboard to monitor the KPI's most important to their role. Most importantly, real-time access to universally available data not only helps your employees make more informed decisions it also helps break down organizational silos and provides a springboard for cross-department collaboration.

Universal Access to the Data Your System is Already Generating

As a CleverCAD customer, you are already generating an enormous amount of data about things like ridership, on-time performance, incidents, service quality, and more. However, that data may be impractical for all departments to access. CleverMetrix provides everyone with universal access to the information your system is already generating and serves it up in a way that is easy to view and simple to access regardless of your role or level of training on Clevers' systems.

Real-Time System-Generated Data For Making More Informed Decisions

Because CleverMetrix uses system-generated data that isn't solely dependent upon GTFS-RT, it enables you to monitor a wide variety of KPI's including ridership and other non-revenue information such as pull-ins and pull-outs, incidents, and unplanned service interruptions. Armed with this real-time information, you can act quickly to make service improvements without having to wait for the next day's historical report.

Customizable Dashboards Let You Choose the KPI's You Want to Monitor

Everyone in your organization has a unique role to play which is why we've built CleverMetrix to be customizable. Each team member can develop a personalized landing page to measure the KPI's most important to their role. They simply choose the dockable widget for the data points they want to monitor to create an easily accessible dashboard they can reference throughout the day.

Convenient and Simple to Use

You don't need to be an expert on Clever Devices' solutions to create your landing page and use the system. CleverMetrix is a web-based solution you can log into from wherever you are. And, because CleverMetrix is device agnostic, you can access your dashboard from a desktop, laptop, or mobile phone.

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CleverMetrix provides customized real-time data to each of the different stakeholders in your organization customized to the KPI's they care about.

Automated Workflows

The system supports critical incident automated workflows ensuring that everyone who needs to know or act on this information has it at the same time reducing delays and the potential for misinformation.

Pair with CleverReports

When you pair CleverMetrix with our powerful historical reporting solution, CleverReports, you get a complete business intelligence platform that lets you make efficiency-enhancing decisions both in real-time and in the future.

Drill Down Capabilities

CleverMetrix lets you quickly drill down into a particular KPI to scrutinize data at a more granular level. For instance, you can filter data at the system level or by route, trip, or even vehicle. Or you can scrutinize ridership by digging into the number of boardings at a specific stop. Instant access to this deep level of data in real-time enables your agency to react quickly to make service improvements as they are needed.

Fostering Collaboration Through Data

When all your departments have easy access to the same data, everyone can see how well your organization is meeting its KPI's. **CleverMetrix** not only helps break down organizational silos, it fosters inter-department collaboration. When everyone has easy access to the same data, they can work together to solve problems, create efficiencies, and deliver excellent service.

Visit www.cleverdevices.com to learn more about other related products

www.cleverdevices.com

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