Clever Devices

CleverVision
Digital Communication Solutions

Clever Devices designs and develops breakthrough solutions for transit systems that are proven to increase efficiency and reduce operation costs while improving the passenger experience.

Keeping your passengers informed and perhaps even entertained contributes to an overall positive passenger experience. **CleverVision** lets you deliver the right content at precisely the right time while generating additional revenue from national, local or hyper-local advertising opportunities.

Improved Passenger Communications
Flexible content triggering lets you provide meaningful, timely and targeted travel information to passengers throughout their journey. Make "next stop" and public service announcements, provide real-time passenger information and service update details.

Easy-to-Use Content Management System (CMS)
Our web-accessible, cloud-based CMS lets you quickly and remotely, configure and schedule static and dynamic content messages and media programming to deliver passengers up-to-the-minute information.

Generate Additional Revenue
Our cloud-based Content Management System (CMS) provides you with the opportunity to partner with national and local businesses to deliver targeted advertising and other dynamic content. Triggered by factors such as time, date, stop and/or location, this functionality enables advertisers to deliver content at precisely the right time for the highest potential impact.

Various Screen Sizes - Purpose Built for Transit
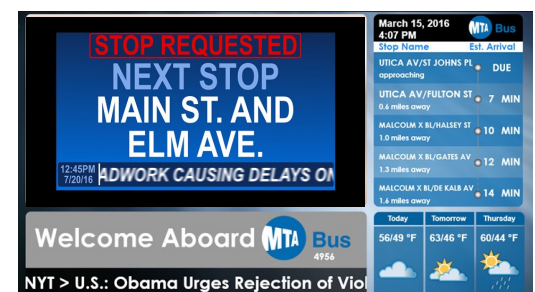We offer rugged HD resolution screens in multiple sizes to address unique content needs.

These screens ensure seamless content delivery through a design that minimizes glare and reflectivity. They employ automatic dimming to optimize readability both day and night. Our screens have built-in media players, are shock and vibration protected and sealed to prevent entry of liquids or dust.

Intelligent Power Management
Protects media player electronics and reduces power consumption while protecting against power drop-outs.

Support for Diverse Media Types
Showcase several types of content including audio, video, images, scrolling text, flash and multiple feeds with support for multiple media types including .MP3, .MP4, .WAV, .JPEG, .JPG and .GIF.

On-board signs can be configured to provide passengers with "Next Stop" information

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Easy-To-Use Content Management System (CMS)

Single and/or multi-display options add flexibility
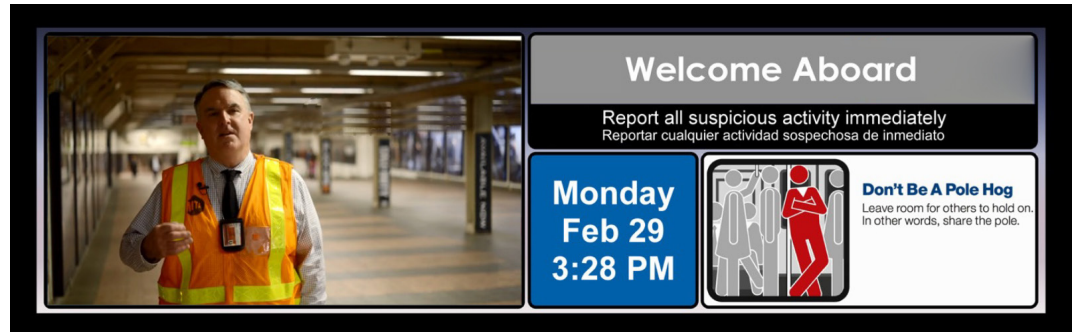
CleverVision Provides Flexible Implementation

Standalone

• Built-in media player provides a flexible combination of entertainment and advertising, along with real-time weather and news feeds to your passengers. Messages can be triggered by geographic location.

Integration with Other Clever Devices Solutions

• IVN - Next stop audio, integrated with AVA (Automatic Voice Annunciation) and CleverCAD®- communicate command center emergency messages by geographic location, line, and/or train number

• TAPS (Train Arrival Prediction System) - display real-time for arrivals and destinations

Visit www.cleverdevices.com to learn more about other products and solutions