

# CleverVision®

## Digital Communication Solutions



Clever Devices designs and develops breakthrough solutions for transit systems that are proven to increase efficiency and reduce operation costs while improving the passenger experience.

Keeping your passengers informed and perhaps even entertained contributes to an overall positive passenger experience. **CleverVision®** lets you deliver the right content at precisely the right time while generating additional revenue from national, local or hyper-local advertising opportunities.

### Improved Passenger Communications

Flexible content triggering lets you provide meaningful, timely and targeted travel information to passengers throughout their journey. Make "next stop" and public service announcements, provide real-time passenger information and service update details.

### Easy-to-Use Content Management System (CMS)

A web-accessible cloud-based CMS lets you configure and schedule static and dynamic content and deliver up-to-the minute information to riders. Media programming can be quickly changed remotely.

### Generate Additional Revenue

Partner with national and local businesses to deliver highly targeted advertising and other types of dynamic content. Our cloud-based Content Management System (CMS) is triggered by such factors as time, date, stop and or location enabling your advertisers to deliver their content at precisely the right time for the highest potential impact.

### Various Screen Sizes - Purpose Built for Transit

Our rugged HD resolution screens are offered in multiple sizes to suit your unique content needs. LCD enclosures have built in media players to

simplify installation. Screens are designed to minimize glare and reflectivity. Auto dimming functionality ensures visibility day and night and a rugged enclosure protects liquid and dust from entering housing. Shock and vibration protection ensures seamless content delivery.

### Intelligent Power Management

Protects media player electronics and reduces power consumption while protecting against battery drainage.

### Support for Diverse Media Types

Showcase various types of content including audio, video, images, scrolling text, flash and multiple feeds with support for multiple media types including .MP3, .MP4, .WAV, .JPEG, .JPG and .GIF.

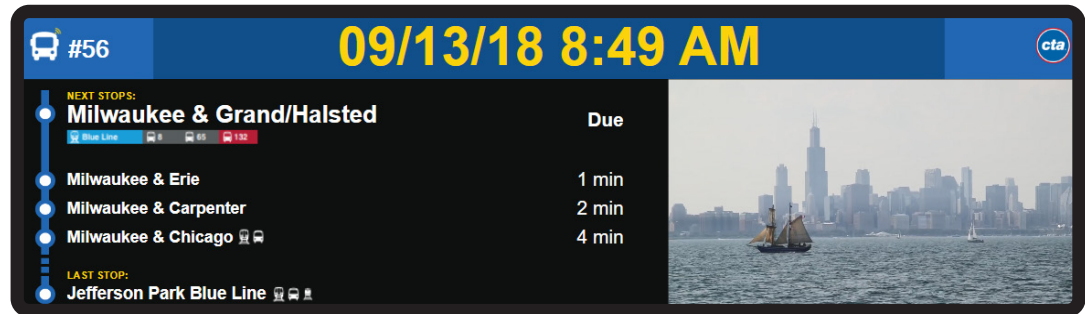


On-board signs can be configured to provide passengers with "Next Stop" information.

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## Easy-To-Use Content Management System (CMS)

Single and multi-display options provide added content flexibility.



## Integration With Other Clever Devices Solutions

- Can be deployed as a standalone solution or integrated with an existing IVN-based onboard system for added functionality.
- Seamlessly integrates with CleverCAD® to communicate command center emergency messages by geographic location.
- Passenger information displayed in real-time for arrivals and destinations powered by BusTime®.
- Next stop audio can be integrated with AVA®.

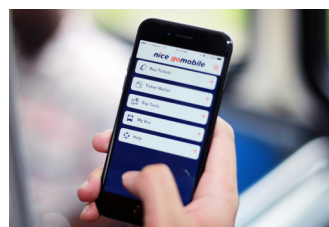
Visit [www.cleverdevices.com](http://www.cleverdevices.com) to learn more about other related products

### IVN® Intelligent Vehicle Network



A smart transit system begins with the Clever Devices Intelligent Vehicle Network (IVN). Our advanced technology provides powerful on-board computing and supports the full range of Clever Devices Intelligent Transportation Systems (ITS) solutions

### BusTime® Real-Time Passenger Information



Clever Devices' industry leading Real-Time Passenger Information (RTPI) system, BusTime®, is a field-proven solution that allows transit providers to communicate with its passengers. Using GPS technology and schedule/arrival data, BusTime® calculates the arrival time of buses for specific stops and routes.

### CleverCAD® Computer-Aided Dispatch



CleverCAD (Computer-Aided Dispatch) is a sophisticated technology solution that delivers greater efficiency and security to transit operations by providing dispatchers and supervisors with a clear, real-time picture of the location and status of every in-service vehicle.