

# Ridecheck Plus<sup>®</sup>

## Ridership Analysis Solution



Clever Devices designs and develops breakthrough solutions for transit systems that are proven to increase efficiency and reduce operation costs while improving the passenger experience.

Making choices about service levels without accurate data can lead to poor decision making. And, attempting to collect ridership data using manual processes can often be ineffective and very costly. **Ridecheck Plus<sup>®</sup>** automates all aspects of reporting so you can accurately collect, analyze and validate the data you need to optimize service while reducing agency costs.

### Make More Informed Decisions

Ridecheck Plus processes the data collected from automatic passenger counters and other sources to help you analyze ridership trends and other key performance indicators. These insights enable you to optimize your service around actual ridership demands.

### Powerful Report Creation

Create numerous reports in tabular, graphic and geographic formats on a simple point-and-click screen to investigate cross-sections of your service. Use the data to determine most efficient service levels, make day-to-day adjustments, reduce expenses and better meet passenger needs.

### Saves Time and Reduces Costs

Automating once manual and time consuming efforts not only reduces the costs associated with manual data collection, it also reduces the time between collection, analysis and decision making so you can respond faster to inefficiencies that waste money and decrease customer satisfaction. Visibility into routes with low ridership enables you to shorten or exclude segments or cut service altogether with minimal disruption to passengers.

### Suitable for Agencies of all Sizes

Ridecheck Plus is designed for use by bus, light rail and commuter rail agencies of all sizes.

### Support for Various Database Solutions

Flexible solution that works with Access, Oracle and SQL databases.

### Standalone or Integrated Solution

Ridecheck Plus has been flexibly designed to meet the needs of a wide variety of customers. It can be easily configured as a standalone product, integrated into a 3rd party APC system, or delivered as part of a complete CleverCount<sup>®</sup> solution powered by IVN Controller.



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## The Visibility to Make Informed Decisions

In an effort to maximize ridership, **RidecheckPlus®** evaluates routes and supports service changes. The all-encompassing system, covering bus, light rail and commuter rail reporting, is utilized by agencies of all sizes. Getting to know your ridership is essential for gathering passenger data.



- Make day-to-day and sign-up to sign-up adjustments for the most positive impact on passengers.
- Get important operator performance information such as on-time adherence at block, trip and time point levels that can be used for evaluation and training purposes.
- Compare APC counts to fare data using the optional fare check feature to maximize profitability and reduce fare evasion.
- Cut or adjust routes, stops and segments to reduce costs and increase efficiency.
- Use passenger data to make informed decisions about stop amenities such as where to place benches and shelters. Put the right amenities at the right stops for an improved passenger experience.

Visit [www.cleverdevices.com](http://www.cleverdevices.com) to learn more about other related products

**CleverCount® Automatic Passenger Counting Solution**



**CleverCAD® Computer-Aided Dispatch**



**Secure Bus Access Unauthorized Vehicle Protection System**

