

# BusTime®

## Real-Time Passenger Communications

Clever Devices designs and develops breakthrough solutions for transit systems that are proven to increase efficiency and reduce operation costs while improving the passenger experience.

The days of standing at a bus stop, on a platform or at a station waiting impatiently for your ride to arrive are over. So too, are the times your passengers spend sitting onboard wondering just how much time they have until they reach their destination. There is nothing more valuable than time and **BusTime®** from Clever Devices helps your passengers manage their time more efficiently.

### Communicate Real-Time Scheduling Data

BusTime® enables you to communicate with your passengers in real time. Using GPS technology and scheduling data, BusTime® calculates the real-time arrival time for specific stops and routes. That information can then be shared with passengers via text messaging, the internet, electric signs or at the stop or in the station. Automatic updates can also be sent to your Twitter handle.

### Improved Passenger Experience

Armed with real-time, accurate arrival information, passengers can better plan their schedules to arrive just on time which reduces frustrating long wait times. The ability to search routes on the BusTime® site or mobile app by stop number makes planning more efficient.

### Increased Passenger Satisfaction & Ridership

When passengers have the information they need to plan their trip such as arrival time, service delay information and last ride notifications they are not only more likely to take public transportation, they are generally more satisfied with your overall ability to provide them the services they need.

### Customized Mobile App

Provides a real-time agency-branded interface your customers can use on their smartphones and tablets. Our app includes innovative features such as “stops near me” GPS-search, integrated trip planning, and interactive contact information.

### Open Interfaces for Third Party Access

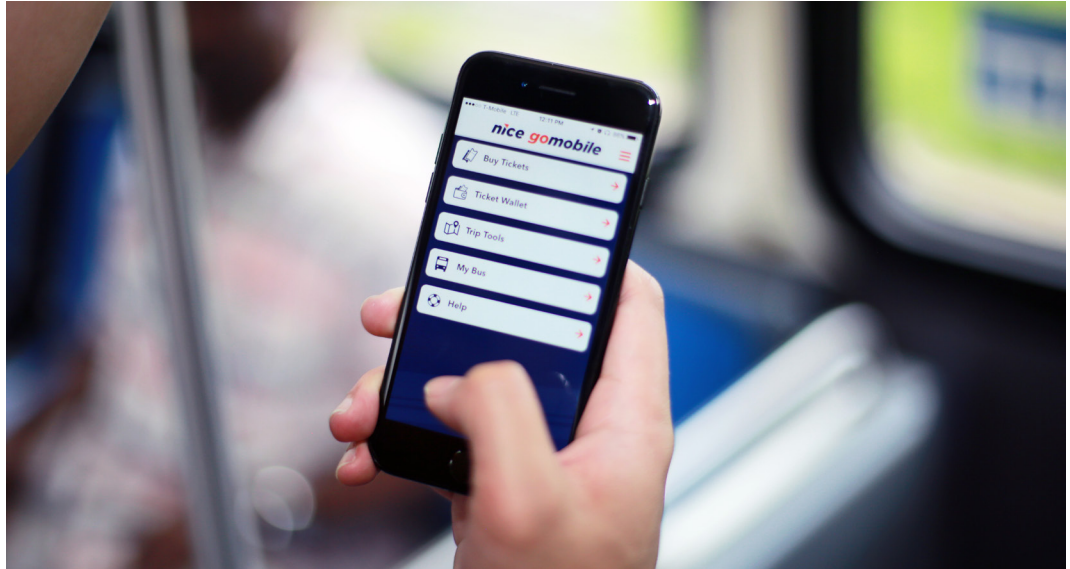
BusTime® provides open data interfaces for certain types of data for third party access. This open API policy gives developers access to the real-time arrival information for the development of mobile apps and widgets to help you better serve your customers at little or no cost to you. Your restricted data remains confidential.



BusTime from Clever Devices helps your passengers manage their time more effectively so they can use their time more efficiently.

## Open Data Interfaces

We believe all data is the property of the transit authority, and, therefore, all of our BusTime® deployments provide open data interfaces for third party access. This open data policy gives developers access to real-time bus arrival information for the development of mobile apps and widgets. This provides a significant benefit to your riders at no expense to you.



BusTime®'s accurate communication of information allows riders to best use their time and plan the most efficient trip.

### OTHER KEY FEATURES

- Offered as a hosted or on premise solution
- Supports both Android and iOS platforms
- Integration with Twitter sends automatic service alerts to the agency's Twitter handle(s)
- Enhanced SMS text messaging options, with international support for SMPP
- Optional GTFS real-time export expands standards based data output capabilities
- user administration, API usage and prediction accuracy and distribution
- Supervisor site allows for special map view and detailed information for agency personnel
- Support for the creation of canned reports such as prediction accuracy, schedule adherence, and route and event monitoring
- BusTime can feed, manage and interface with multiple sign vendors with ADA and NTCIP compliant signage

Visit [www.cleverdevices.com](http://www.cleverdevices.com) to learn more about other related products

#### CleverVision® Digital Communication Solutions



#### SpeakEasy® Hands Free Digital AP System



#### AVA® Automatic Voice Annunciation Systems

