

## **The MTA and NYCDOT are Going Green—and Improving Rider Comfort and Convenience—Using Clever Devices SmartBus™ Technology**

**August 11, 2009, Plainview, NY --** The Metropolitan Transportation Authority (MTA) and New York City Department of Transportation (NYCDOT) are employing the latest Clever Devices SmartBus™ technology to improve service along 34<sup>th</sup> Street in Manhattan. Clever Devices is demonstrating their SmartBus™ technology on 30 MTA buses running on the M34 and M16 routes. SmartBus™ improves accessibility and enhances rider comfort and convenience by providing next stop announcements on vehicles as well as real-time arrival information at eight bus shelters.

Clever Devices' environmentally friendly SmartBus™ technology was originally acquired as part of the MTA's purchase of 850 new hybrid, clean-air buses and is currently being used to improve bus reliability, service, and efficiency. The technology was easily expanded to include next stop announcements and real-time arrival information to make bus transit more accessible and appealing.

“We understand the needs of the riders and feel customer information is an integral part of sustainable public transportation,” says William Long, President of Clever Devices.

Clever Devices helps our clients make public transportation run smoothly by providing sustainable transit solutions. These solutions benefit the environment by reducing energy consumption and improving air quality, while streamlining the way the transportation system is run and increasing the lifespan of the fleet. Every SmartBus™ system has the technology to save time, money, and resources while operating at peak performance. In a world of increasing fuel and equipment costs, environmental imperatives, and safety and security concerns, our transit solutions provide you and your riders with confidence in your transportation system today...and in the future.

Clever Devices is America's leader in sustainable transit technology. We are the smart option for safe, economic, and environmentally responsible transit. Since 1987, Clever Devices has provided intelligent, scalable systems to the mass transit industry, resulting in dramatic improvements in rider safety and satisfaction, and greater efficiency and effectiveness of transit agency operations. More information about Clever Devices can be found at <http://www.cleverdevices.com>.

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